

Oklahoma

Nutrition and Physical Activity Program to Prevent Obesity and Other Chronic Diseases (Web site under development)

<p style="text-align: center;">The Epidemic</p> <p>59% of Oklahoma adults are overweight or obese. (CDC BRFSS, 2002)</p> <p>23% of non-Hispanic white adults, 25% of American Indian adults, 29% of non-Hispanic black adults, 21% of Hispanic adults, and 27% of multi-racial adults in Oklahoma are obese. (CDC BRFSS, OK BRFSS, 2002)</p> <p>The obesity rate for Oklahoma adults rose by 97% from 1990 to 2002. (CDC BRFSS, 1990, 2002)</p>	<p style="text-align: center;">Program Priorities</p> <p>In 2000, the Oklahoma State Board of Health made improving nutrition and increasing physical activity two of the top five priorities of the state Department of Health. The Department formed an intra-agency task force called the Energy Force to focus on obesity and, in 2002, established an interagency project called Oklahoma Action for Healthy Kids that emphasizes nutrition and physical activity. In 2003, these efforts were combined in a statewide task force called the Oklahoma Fit Kids Coalition, which is charged with addressing policy and environmental issues that affect nutrition and physical activity in schools. Initiatives have been undertaken that target different populations with a variety of different strategies, including the <i>Safe Routes to School</i> project, Get Fit With WIC, “Walk This Way Oklahoma,” the Oklahoma Native American REACH 2010 Project, and Healthy Childcare Oklahoma.</p> <p>With CDC funding, the Health Department will identify and recruit potential partners across the state to begin developing a comprehensive state plan.</p>
<p style="text-align: center;">Partners</p> <p>Action for Healthy Oklahoma Kids American Cancer Society American Heart Association American Diabetes Association Central Oklahoma Family Medical Center Integrus Health System Midwest Dairy Council The Oklahoma Academy of Goals Oklahoma Area Indian Health Service Oklahoma Department of Education Oklahoma City District Dietetic Association Oklahoma County Medical Society Oklahoma Employees Benefits Council Oklahoma Institute for Child Advocacy Oklahoma Osteopathic Association Oklahoma Public Health Association Oklahoma State Medical Association Oklahoma State University Oklahoma Turning Point Oklahoma WIC Program OMNIPLEX State Museum Group REACH 2010 Okl. Native American Project Variety Health Center</p>	<p style="text-align: center;">Upcoming Events and Products</p> <ul style="list-style-type: none"> ➤ A Physical Activity and Nutrition Web site ➤ An inventory of nutrition and physical activity best practices and community resources in Oklahoma ➤ Key informant interviews in priority populations to help identify appropriate interventions; focus groups for appropriate messaging ➤ An analysis of data collected in an over-sampling of minority populations in Oklahoma to assist with evidence-based planning <p style="text-align: center;">Project Period: 2004-2008 Year First Funded: 2004 Funding Stage: Capacity Building Contact Person: Adeline Yerkes, RN, MPH Chief, Chronic Disease Service Oklahoma State Department of Health Telephone: 405-271-4072, ext. 57123 E-mail: adeliney@health.state.ok.us</p>

